**Archive**

Brown, Mariah J. “How Important are Small Businesses to Local Economies?” Chron. Hearst Newspapers LLC. n.d. Web. 30 January 2016. <[http://smallbusiness.chron.com/important-small-businesses- local-economies-5251.html](http://smallbusiness.chron.com/important-small-businesses-%09local-economies-5251.html)>

*While two of my conversation sources are focused mainly on the roles of national and global businesses in society, this source examines small business that are closer in size to Powell’s Books. Powell’s is not technically a small business, but it is very close and functions like one, so this source shows the benefits of businesses like Powell’s to their surrounding communities.*

Chamberlin, Jeremiah. “Inside Indie Bookstores: Powell’s Books in Portland, Oregon.” Poets & Writers. Poets & Writers. 1 March 2010. Web. 30 January 2016. <[http://www.pw.org/content/inside\_indie\_bookstores\_powell\_s\_books\_in\_portland\_oregon?a rticle\_page=2](http://www.pw.org/content/inside_indie_bookstores_powell_s_books_in_portland_oregon?a%09rticle_page=2)>

*This source includes an interview with the owner of Powell’s Books himself, Michael Powell. Mr. Powell discusses the history and social significance of his store.*

Farmanfarmaian, Roxane. “Powell’s employees vote to unionize; negotiations begin.” *Publishers Weekly 246.20.* (1999): 14. Web. Jan 30 2016 <[http://search.proquest.com/docview/197033362?pq- origsite=summon](http://search.proquest.com/docview/197033362?pq-%09origsite=summon)>

*I wanted to include this article, as Powell’s was mentioned in an interview as being a friendly environment for employees that strove to keep all employees hired even as profits fell. This article may show the other side of this, with the difficulties that workers at Powell’s have faced.*

Glick, Andrea. “Portland, OR, bookstore shares profits with school libraries.” *School Library Journal 44.3* (1998): 97. Web. <<http://search.proquest.com/docview/211707381?pq-origsite=summon>>

*This is an example of Powell’s investment in the local community, specifically in education and infrastructure.*

“History of the Pearl District.” *Explore the Pearl*. Pearl District Business Association. n.d. Web. 30 January 2016 <<http://explorethepearl.com/about-the-pearl/history-of-the-pearl-district/>>

*This source details the history of the Portland neighborhood where Powell’s books was established. Powell’s was built to reflect the culture of this area at the time that it was first built. The character of the Pearl District has changed over time, but Powell’s design has stayed the same, and is still appreciated by patrons.*

*Powell’s City of Books*. Powells.com n.d. Web. 30 January 2016 <http://www.powells.com/info/about-

us>

*The bookstore’s official website details its history and core values as well as what it is like today.*

“Powell’s City of Books.” *Travel Portland*. DiscoverAmerica.com. n.d. Web. 30 January 2016 <<http://www.travelportland.com/article/powells-city-of-books/>>

*This source give more information specifically about Powell’s Books, including its importance as a “Portland landmark”.*

“Top Reasons to Buy Local, Eat Local, Go Local.” American Independent Business Alliance. American Independent Business Alliance. n.d. Web. 30 January 2016. <<http://www.amiba.net/resources/localhero/>>

*This source describes the benefits of supporting local businesses, such as Powell’s Books. This gives an idea of the positive effects that local businesses can have on the surrounding region.*

Rothenberg, Randall. “The Media Business; Outside Publishing Centers, A Giant Bookstore Prospers.” *The New York Times*. The New York Times Company. 12 August 1991. Web. 30 January 2016 <[http://www.nytimes.com/1991/08/12/business/the-media-business-outside-publishing- centers-a-giant-bookstore-prospers.html](http://www.nytimes.com/1991/08/12/business/the-media-business-outside-publishing-%09centers-a-giant-bookstore-prospers.html)>

*This article discusses Powell’s dual personality as a large business and an independent business, and describes how it has been successful in spite of the difficulties faced by independent bookstores at the time that the article was written.*

**Conversation**

Ford II, Henry. *The Human Environment and Business*. New York, NY: Weybright and Talley, Inc., 1970. Print.

*This source contains three interesting speeches by Henry Ford II about the role that business is expected to and able to play in society. In the second, he argues that people generally overestimate the change that businesses are capable of, and that they mainly only have control over economic issues, a position that contrasts with Fort and Schipani’s view on the matter.*

Fort, Timothy L.; Cindy A. Schipani. The Role of Business in Fostering Peaceful Societies. Cambridge, UK: Cambridge University Press, 2004. Print

*source describes the roles and responsibilities of large businesses in improving society, and striving for global peace. In contrast with Ford, Fort and Schipani argue that business can play a large role in bringing about social change.*

Hess, David J. *Localist Movements in a Global Economy : Sustainability, Justice, and Urban Development in the United States*. Cambridge, Mass. MIT Press, 2009. p.2-22. PDF.

*The source explains terms and concepts that will be helpful in the development of my paper much as “localization”, “localism”, and “alternative global economy.”*

**Research Question**

To What extent can Powell’s Books be considered an example of localism, and what role does it play within its surrounding communities, Portland, Oregon and more specifically the Pearl District of Portland. What role in general are businesses expected, and able to play within regional communities and society as a whole?