## RACISM AND STEREOTYPES

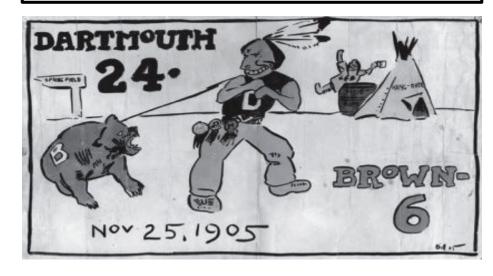
THROUGHOUT HISTORY AT DARTMOUTH COLLEGE

By: Jake Guidone

### DARTMOUTH'S EXPLOITATION OF "INDIANS" (LOGOS)

- Dartmouth used the face of Indians as their logo for sports teams and other methods of advertisements
- The Indian was cartoonized (modified) to fit stereotypical view of Indians
- Drunk Native American in background of sign

Hand-painted sign depicting a Dartmouth victory over Brown, 1905. Courtesy Dartmouth College, Rauner Library. In Colin Calloway, *Indian History of an American Institution*, and found at Rauner



**Hovey Murals** 

- Indians in background throughout all of Hovey's Murals.
- Native
   American
   below
   Wheelock
   collecting
   rum that is
   spilling over
   (represents
   urine)

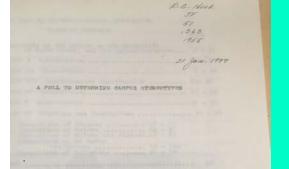


- Women
  Native
  Americans
  painted white
  (murals made
  to appeal to
  white men)
- Displays
  Dartmouth's
  mistreatment
  and use of
  racial
  stereotypes
  against
  Native
  Americans

# STEREOTYPES IN POLITICS

We do not only see stereotypes used when talking about race, in fact Dartmouth Students use Stereotypes all the time when talking about Politics

Democrats vs Republicans vs Independent



Poll to Determine Campus Stereotypes By: David J Steinberg

David J. Steinberg Government Thesis Jan. 15, 1955 Advisor: Prof. Gar

Senior Thesis, found in Rauner

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This my original thesis that education makes a different habether a person will answer opinion questions in a surrostyped manner, regardless of the amount of information is has, holds true.

## INSTITUTIONAL RACISM AND STUDENT LIFE AT DARTMOUTH COLLEGE

#### BY: EILEEN CAVE

- PAPER WRITTEN IN 1974 DETAILING THE DIFFICULT ADJUSTMENTS MINORITY GROUPS HAD TO MAKE TO FIT WELL AT DARTMOUTH
- HIGHLIGHTS AFRICAN AMERICAN STRUGGLES
- BLAMES PRESIDENT FOR BLAMING VICTIM, HE SPOKE OF THE PROBLEM OF SELF-SEGREGATION
- "BLACK STUDENT LIFE AT DARTMOUTH DIFFERS
   GREATLY FROM STUDENT LIFE IN GENERAL AT
   DARTMOUTH. THERE ARE MANY OBSTACLES THAT
   PREVENT MINORITIES FROM HAVING EQUAL
   EDUCATIONAL OPPORTUNITY AT DARTMOUTH."

in opposition to the best interests of minorities.

This is especially significant in an institution such as Dartmouth where precedents form into traditions which dictate so camy
policies, practices and patterns of student life. There are ways in
which the traditions of Dartmouth have developed into patterns of
discrimination, and there are traditions of student life that have
made social accultration into Dartmouth more difficult for non-white
students.

Black student life at Dartmouth differs greatly from student life in general at Dartmouth. There are many obstacles that prevent minorities from having equal educational opportunity at Dartmouth. These obstacles are usually created by the operations of institutions but conversely the victimized minorities are often blaned for their inability to interact with and learn from the entire college community. In his Convocation Address, the President seemed to fall into the of blaning the victim when he spoke of tearing down the walls the small group has built around itself. He spoke to the problem of self-segregation but never seemed to take into account reasons as in some cases the necessity for this segregation. Warner Traynh Dean of the Tucker Foundation, summed the entire situation up it his address during the same occasion:

The pig and the chicken decided to go into business togethe and after reflection decided upon a restaurant. The next is naturally, was the nemu; and the chicken, being iorward, as gested ham and eggs. Vociferously, the pig objected. "Win no," cried, "all you're doing is making a contribution but what

That story originally illustrated for many in the str for racial equality the difference between the black man w two could not escape, there is not the white, liberal who though

Also written by Eileen Cave and Monica Hargrove

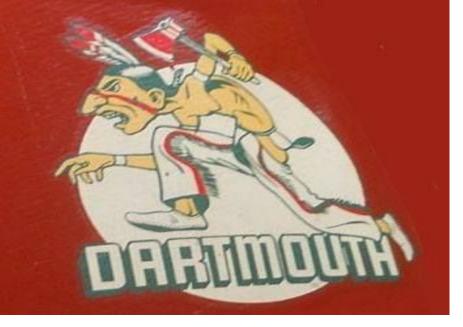
Cave goes into detail on obstacles throughout her paper.

STUDENT LIFE AT

Submitted by:

Eileen Cave Judi Redding Monica Hargrove

November 19, 1974





#### THANK YOU!!

Here are some other photos of depicting Dartmouth's use of the "cartooned" Indian and the Indian in general.

